

## **FOR IMMEDIATE RELEASE**

### **MAKING A GRAND ENTRANCE:**

## **PROMINENT PRO-WRESTLING COMPOSER CREATES “HOOSIERS” MOVIE-INSPIRED TRACK FOR INDIANA HIGH SCHOOL HOOP STARS**

### **New theme debuts June 1 at Hoosiers Reunion All-Star Classic**

**Knightstown, Ind.** (May 29, 2018) – This Friday, June 1, as coaches give Indiana’s elite senior high school basketball players a final locker room pep talk and fans pack into the bleachers awaiting tip-off of the 13th annual Hoosiers Reunion All-Star Classic, a roof-raising sound will rapidly fill the iconic Hoosier Gym with electrifying energy courtesy of a new “Hoosiers” movie-inspired entrance theme created by award-winning artist and prominent pro-wrestling composer Sheri Shaw.

“Welcome to Indiana Basketball: The Official Theme of The Hoosier Gym,” available June 1 for download via iTunes, is a crescendoing pulse-racing electronic dance music anthem paying homage to the traditions of Indiana high school basketball featuring quotes from the beloved classic film “Hoosiers.”

“Just like a great score can enhance a movie experience, as it did in ‘Hoosiers,’ a powerful entrance theme can instantly stir emotion, setting the stage for what’s to come,” said Shaw. “As this new theme blasts through the speakers iconic gym, I will be beaming with pride. I can’t wait to see the faces of the elite senior class basketball stars as they take the court.”

Shaw, who is scheduled to sing the National Anthem during Hoosiers Classic pre-game activities, will be well-positioned court-side to experience crowd and athlete reaction to the carefully-curated theme.

“Having the wonderful opportunity to combine my music with my love of basketball, especially for a prolific event like the Hoosiers Classic, is incredibly gratifying,” said

Shaw. “I am honored to be part of, and place my mark on, the teeming traditions and rich heritage of Indiana basketball.”

A Dove award-winning artist and highly-sought songwriter, Shaw’s original music has been featured in American and international film and television projects, including “iZombie” on The CW. Shaw, who is one half of the music production studio sstari, is also a leading live event and television entrance theme writer and composer, having authored dozens of original tracks for prominent global sports entertainment stars, including many seen on IMPACT Wrestling.

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### **SONG PREVIEW:**

To listen to a preview of “Welcome to Indiana Basketball: The Official Theme of the Hoosier Gym,” [click here](#).

URL: <https://youtu.be/WITVT4Qm9Qg>

### **SONG DOWNLOAD:**

“Welcome to Indiana Basketball: The Official Theme of the Hoosier Gym” is available for purchase on iTunes beginning June 1.

URL:

<https://itunes.apple.com/us/album/welcome-to-indiana-basketball-official-theme-hoosier/1389129410?i=1389129420&app=music&ign-mpt=uo%3D4>

### **IMAGE:**

To download a hi-resolution image of Sheri Shaw, click here.

URL: <https://www.dropbox.com/s/fu91t5ij0190abs/SShaw052318-5%20copy.jpg?dl=0>

### **FOLLOW SHERI SHAW ON SOCIAL MEDIA:**

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